



## Reinstating an icon

**R**idna Marka Corporation, which is based in Ukraine's capital, Kiev, is mainly known for its production of non-alcoholic beverages.

However, in 2003, it bought the Radomyshl Beer and Beverage Plant Brewery, which is located 70km from Kiev and has a history dating back to 1886.

Radomyshl was founded by two Czech brothers, Ignat and Frank Albrechtam, in a place rich in soft water, barley and hops. Starting with the production of the classic Czech beer Pilsen, the brewery soon started producing other popular beer brands such as Bock and Munich. However, the revolution of 1917 forced the Czech owners to emigrate and the brewery was turned to the production of a local beer brand called Zhygljevskoe.

The new ownership will mean a new direction for the brewery, mainly due to the president of Ridna Marka's enjoyable experience of a Weissbier at the Munich Oktoberfest, which inspired him to make a Bavarian beer in his newly acquired brewery.

Thus, after having state-of-the-art equipment installed by leading European suppliers – including KHS, Ziemann Group, Westfalia Separator Food Tec GmbH and Grasso International BV – Radomyshl saw its production line adapted to the



production of an authentic Bavarian Weissbier, called Weissbier Etalon.

The brewery uses classic production methods, such as double-tank fermentation at higher temperatures. Weissbier Etalon, which is distributed in Ukraine, the UK, Germany, Denmark and the US, is an unfiltered beer

brewed with 50%-60% wheat malt, aroma hops and a special fermented yeast in accordance with the purity laws of 1516.

The beer is currently available in Ukraine, the UK, Germany, Denmark and North America.

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## The poets get their wine

**I**talian wine and spirits company Distilleria Bottega is releasing its Il Vino dei Poeti Gold, a special DOC prosecco coming from a special selection of grapes picked slightly late in the season from the hills of Col San Martin in Eastern Veneto, about 60km from Venice.

The characteristics of the area – its soil with a high concentration of minerals and the great difference in temperature between night and day, which favours slow maturation of the grapes – produce a particularly unique fruity bouquet, emphasised by the



sparkling of the fresh must and with hints of apple, pineapple and mango.

The bottle is gilded in gold to give a strong visual impact, but also to protect the prosecco from the light, which means that it keeps its features unchanged for over 12 months.

The bottle also sports a special label in the shape of the foam that comes from the wine when it has just been uncorked.

Il Vino dei Poeti will be available throughout Europe in duty free and in the best wine shops.

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